



TECHNOLOGY SERVICES

Digital Accessibility



Is Your Organization Investing Enough to Ensure Digital Accessibility?

CDC
1 IN 4

ADULTS LIVE WITH A DISABILITY¹

ADA
2,895

ADA TITLE III WEBSITE ACCESSIBILITY LAWSUITS in Federal Court in 2021²

ASSISTIVE TECHNOLOGY

4.4M

PEOPLE USE SCREEN READERS in the United States³

Digital content that’s accessible by everyone is now an expectation and is important for providing the best customer experience. Laws and regulations, like Section 508 and the Americans with Disabilities Act (ADA), protect individuals in both public and private sectors. Organizations that violate these laws risk litigation.

Digital Accessibility Services

Manual Expert Assessments | Digital content, websites, and apps must be regularly evaluated and maintained to ensure accessibility and compliance. Our dedicated accessibility architects manually audit your current content and digital experiences, provide detailed results, and a strategic plan to improve your web experiences and remove barriers.

Repair and Remediation | Our team’s hands-on experience repairing websites, mobile apps, documents, and videos helps ensure that they can be effectively operated by everyone, including those using assistive technology like screen readers and speech recognition.

Training | Understanding disabilities and related laws, standards, and strategies is complex. Our dedicated team of experts can help you and your team incorporate accessibility checks and best practices in your processes.

Beyond the Assessment | Partner with Nelnet to elevate your digital customer experience through our data-driven UI/UX approach, augmenting existing platforms by integrating new functionality into legacy systems, modernizing to contemporary technology platforms, or incorporating data tracking flows with predictive analytics and data-driven decision-making.

EACH AND EVERY CUSTOMER COUNTS

Digital technology is inclusive only when developed with accessibility in mind.

With assistive technology like screen readers, speech recognition, and captioning, individuals can access and interact with digital content like everyone else – *but only if the content has been developed with accessibility in mind.*

We're skilled in applying technical standards, like WCAG, to your products and services to eliminate customer access barriers.



Our customers deserve the highest quality service from us and that includes ensuring everyone receives that same level of service, regardless of their circumstance.”

Marc Thorson

Lead Accessibility Architect

Who We Are

We are accessibility experts with decades of experience.

Our team is composed of veteran software engineers, architects, and project managers with extensive experience in web development and document remediation. Coupled with our passion for accessibility, our hands-on experience can help you deliver the high-quality results your customers expect.

Partner for Success

By embracing accessibility, we truly live to serve everyone.

With the #1 core value of creating superior customer experiences, our Nelnet Accessibility team is here to serve you and your customers. Read more about our Accessibility Services and how partnering with us can help transform your business.

1. Disability Impacts All of Us, <https://www.cdc.gov/ncbddd/disabilityandhealth/infographic-disability-impacts-all.html>
2. Federal Website Accessibility Lawsuits Increased in 2021 Despite Mid-Year Pandemic Lull, <https://www.adatitleiii.com/2022/03/federal-website-accessibility-lawsuits-increased-in-2021-despite-mid-year-pandemic-lull/>
3. Percentage of screen readers users in USA? <https://ux.stackexchange.com/questions/57340/percentage-of-screen-readers-users-in-usa>

Partner with Us

Learn how we can help your products and services be accessibility compliant.

LEARN MORE



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